

# Nesting

A Free Resource Guide For Pregnancy, Birth & Beyond



*Nesting* is a resource guide for young families in Anne Arundel County and the surrounding areas. Whether it is the first baby or the fourth, *Nesting* provides parents with a place to find things they need for their growing family.

*Nesting* springs from my experience working with couples as a childbirth educator. Expecting couples always discuss their plans and projects with other couples, share tips and information, and build social networks among like minded couples. Their passion, joy, and contagious excitement is the source of inspiration for *Nesting*.

*Nesting* targets a readership of women and men facing the exciting life changes of bringing new baby into their world. Couples have so many decisions to make, from replacing/cleaning worn carpet, to modifying financial plans, and of course making room for their growing "nest". *Nesting* offers the ONE resource guide families need to accomplish all their needs for pregnancy, birth, and beyond.

Our mission is to provide young, expecting families with the necessary resources and services in one FREE publication - 10,000 copies will be distributed throughout Anne Arundel County and the surrounding areas in places such as:

Birth Centers  
Pediatric Offices  
Doctor's Offices  
Acupuncturist  
Health Food Stores  
Child Care Centers  
Obstetrics/GYN Offices  
Midwifery Offices

Fitness Clubs  
Select Grocery Stores  
Chiropractors  
Retail Centers  
Yoga Studios  
And Advertisers

Get involved and reach over 10,000 *Nesting* families with Anne Arundel County's premier resource guide for young families.

Sincerely,

Kim O'Brien  
*Publisher*

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## 2008 Editorial Calendar

(Information in this document subject to change without notification)

Effective November 1, 2007

**PRINT PUBLISHING SCHEDULE:** (6x/year)

**PRINT CIRCULATION:** 10,000 Copies (Distributed in Anne Arundel County)

**PAGE TRIM SIZE:** 4 1/4" x 8 1/2"

**MISSION:** The mission of Nesting is to provide young expecting families with the necessary resources and services in Anne Arundel County in one FREE publication.

<i>Issue</i>	<i>Baby Topic</i>	<i>Home &amp; Health Topic</i>
<i>March/April</i>	Breast Feeding Guide	Decorating & Organizing For Baby
<i>May/June</i>	Bringing Home Baby	Healthy Home For Baby
<i>July/August</i>	Choosing Maternity Care	Fitness - Pregnancy & Postpartum
<i>September/October</i>	Choosing Childcare	Postpartum Depression
<i>November/December</i>	Fun Winter Activities	Surviving the Holidays
<i>January/February</i>	Childbirth Education	Financial Planning



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Photographs provided by: Catherine Pelura, [www.kcphotograph.com](http://www.kcphotograph.com)

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## ADVERTISERS INFORMATION

Company \_\_\_\_\_ Contact \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

## AD INFORMATION

All ads are in four colors

## AD SIZE

Full page \_\_\_\_\_ 1/2 Page \_\_\_\_\_ 1/4 page \_\_\_\_\_ 1/8 page Market Place \_\_\_\_\_

## PREMIUM PLACEMENT

Back cover \_\_\_\_\_ Inside Back Cover \_\_\_\_\_ Last page \_\_\_\_\_ Inside Front/Masthead \_\_\_\_\_

Premium Placement/Multi page layout \_\_\_\_\_

Rate \_\_\_\_\_ Months \_\_\_\_\_ Graphic Design Fee \_\_\_\_\_

First two insertions are due with ad approval. Accepted forms of payment are Visa, MasterCard. Checks are accepted only with pre-payment in full. Make checks payable to feather publishing. Ads created remain the property of Nesting. All copy is subject to approval by the publisher. Late payment and returned check will incur a \$35.00 fee.

## CANCELLATIONS & AD DEADLINES:

Cancellations must be sent in writing to Feather Publishing by the 1st of the month. Ad changes are due the 1st of the month preceding publication as well. Printing deadlines: February 1st, April 1st, June 1st, August 1st, October 1st, December 1st

## CREDIT CARD INFORMATION:

Your credit card will be charged upon proofing and then bi monthly on the first of the month prior to printing.

Card Number \_\_\_\_\_ Visa \_\_\_\_\_ MC \_\_\_\_\_ Exp date \_\_\_\_\_

Name as it appears on card \_\_\_\_\_

Billing address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Customers Signature \_\_\_\_\_ Date \_\_\_\_\_